

Practices of promotion and commercialization of technological patents in the European Union

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Key challenges in promotion and commercialization of technology patents in the European Union are investigated. Methods of solving the problems encountered in the promotion of intellectual activity results in Europe including know-how are considered. Ways to improve the prospects and market applicability of patents in the EU are explored.

Keywords: *knowledge transfer, patent, innovation, intellectual property, R&D, research, Europe, industry.*

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