Analysis of the factors that affect the management and transfer of knowledge of the international staff in the company

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The trends of globalization and geographical expansion of businesses lead to the fact that large enterprises more than ever appear to operate in multiple countries. The most important element for solving the problem of accumulation and usage of such expertise is studying of the leading international companies. Considering this, more efficient knowledge and information sharing by international employees becomes critical.

The article discusses the components of knowledge management. It describes contemporary globalization process of the world business, and as a consequence — the importance of companies' employees' international business trips and further transfer of the obtained experience and knowledge to the company. The article highlights the importance of the process of knowledge creation in a company, and the dependence of this process on the quality of information sources. The author discusses problems employees face at each stage of an international business trip, and tools that organizations might use in dealing with them. The article provides analysis of the factors affecting knowledge management and sharing by international staff in a company.

Keywords: knowledge management, international staff, knowledge sharing, expats, repatriates, sources of knowledge.

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