## Problems and opportunities of import substitution policy implementation in the formation of industrial cooperation on the use of composite materials in the domestic civil aviation industry: business case of "United Aircraft Corporation"

© T.G. Sadovskaya, E.A. Lukina

Bauman Moscow State Technical University, Moscow, 105005, Russia

A serious challenge to the development of the domestic civil aviation is increasing pressure on the Russian industry in the form of Western economic sanctions that limit imports of assemblies and components required for production. Under these circumstances, the most important direction of industrial policy is the import substitution combined with innovations development, implying the use of new technologies in production and management to enhance the competitiveness of domestic aircraft companies. The paper studies the business case of "United Aircraft Corporation" and analyzes the problems of development and production of domestic civil aircraft in the situation of substitution of imported units and components. Some propositions are made regarding the formation of industrial cooperation of leading domestic aircraft companies to develop a new aircraft with a high degree of composite materials implementation in its design.

**Keywords:** cooperation, import substitution, civilian aircraft, composite materials, competitiveness.

**Sadovskaya T.G.,** Professor of the Department of Entrepreneurship and Foreign Economic Activities of the Bauman Moscow State Technical University, Dr. Sci. (Eng.), Honorary Worker of Higher Professional Education of Russia. Author of about 120 publications including 12 monographs in the field of theory and methodology of organizational economic corporate design, organizational economic business analysis, foreign economic activities organization, business process management of high technology enterprises. e-mail: tiss99@mail.ru

**Lukina E.A.** graduated from the Department of Entrepreneurship and Foreign Economic Activities of the Bauman Moscow State Technical University in 2014. e-mail: elenalukina15@gmail.com